

FY25 Post-Holiday Revert 2025

FY25 Post-Holiday Revert 2025 NYC

Level 1

Vestibule



Living Room BAG

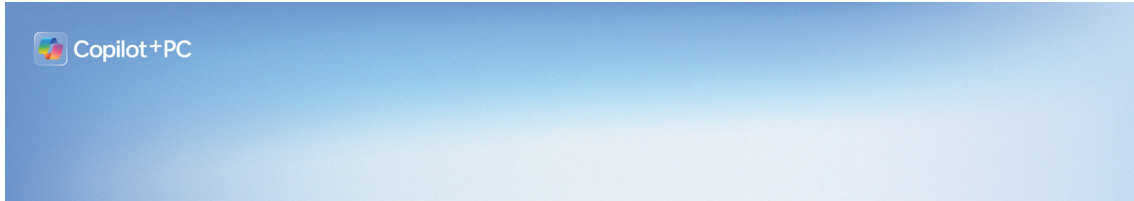
Level 1



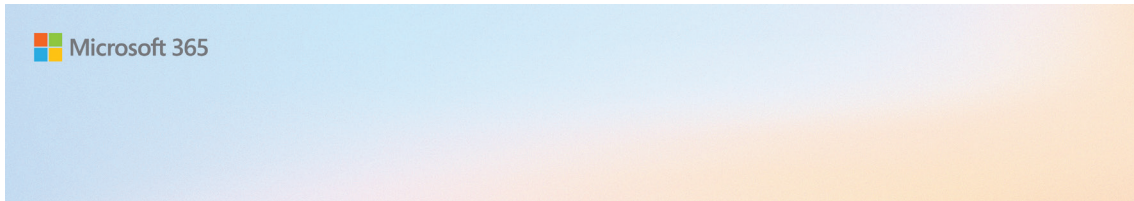
J-Straights

Level 1

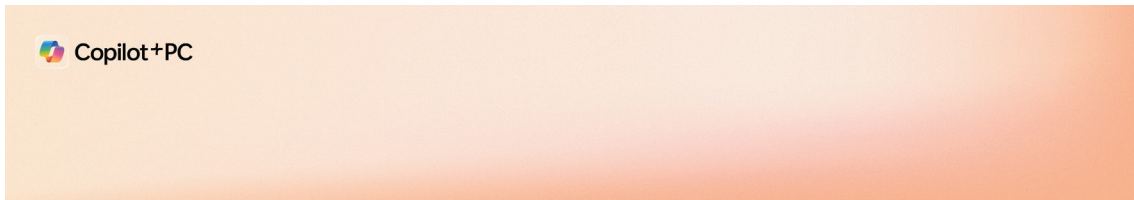
Zone 1 - New



Zone 3 - New



Zone 5 - New



Zone 2



Zone 4



Zone 6



Copilot+PC Surface Pro The most powerful 2-in-1. Available with 5G.	Copilot+PC Surface Pro Outstanding performance meets flexibility	Surface Laptop Go 3 Must-have performance meets standout design	Copilot+PC Surface Laptop Not just faster. Smarter.	Copilot+PC Surface Laptop Work, play and create without limits	Surface Laptop Studio 2 Versatility to create, power to perform
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Level 2

Customer Elevator BAG



Left Wall



Stairwell



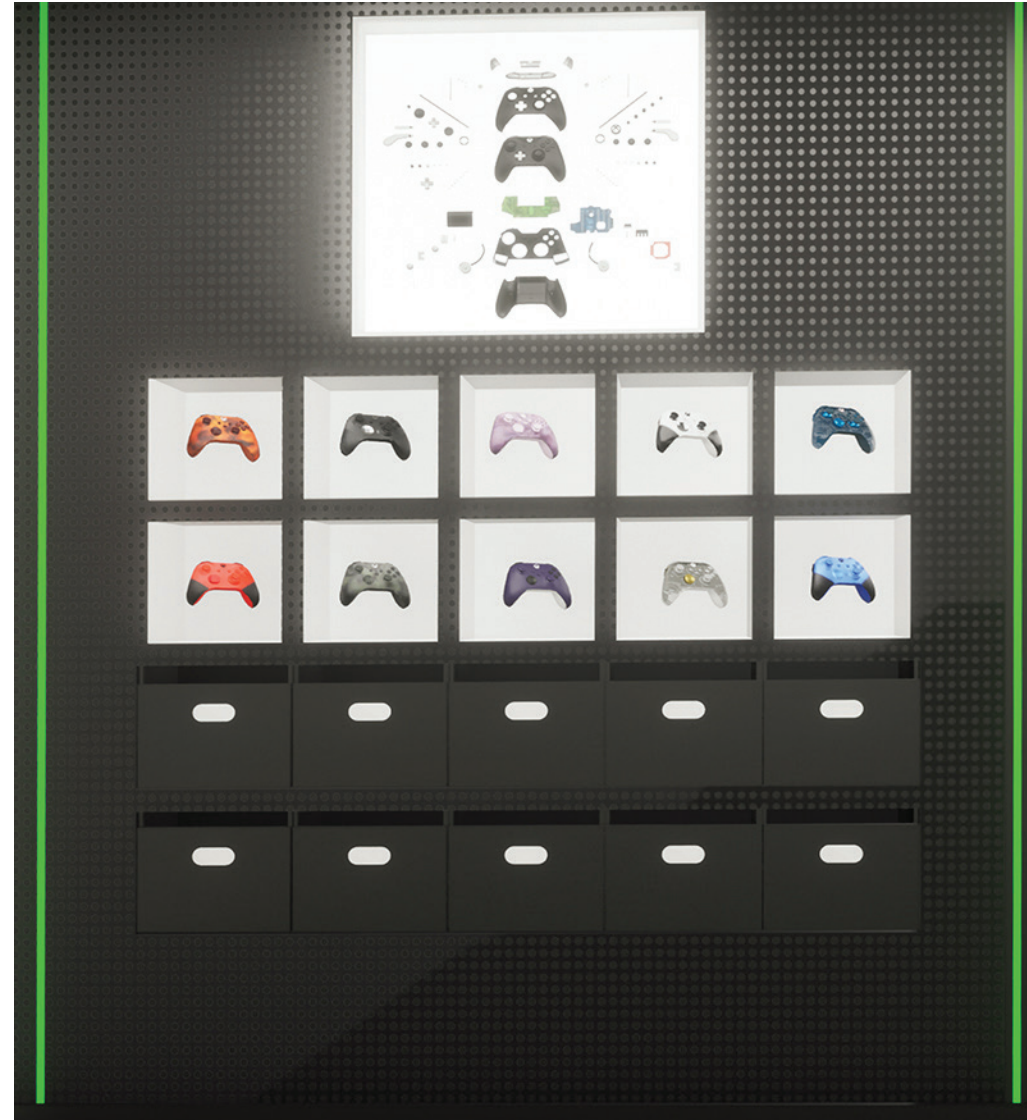
Level 2

North Elevator BAG



South Controller Wall - Existing

Level 2



FY25 Post-Holiday Revert B92

External graphic left



External graphic right



Surface Hub BAG



TV BAG



J-Curves and headers



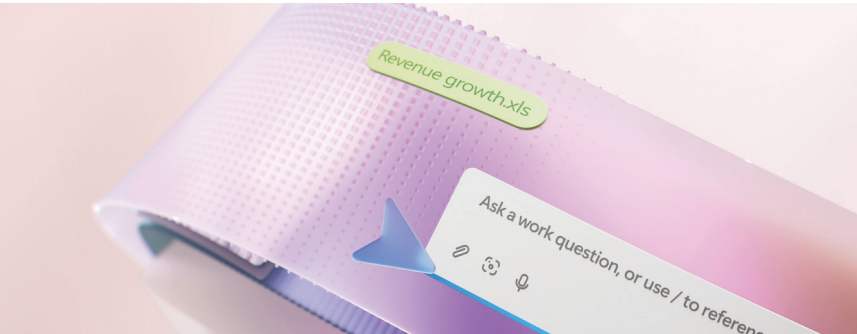
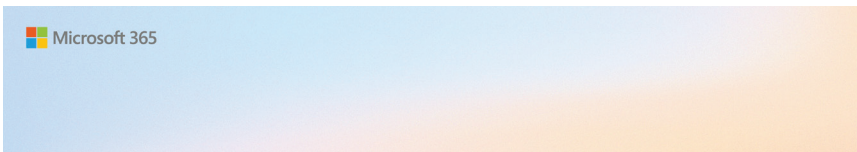
Zone 1



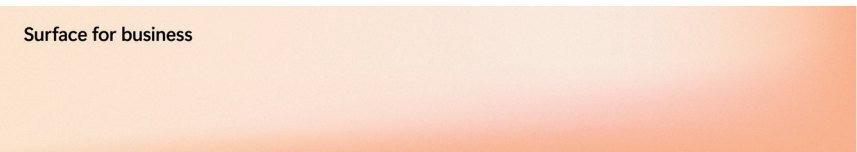
Zone 2



Zone 3



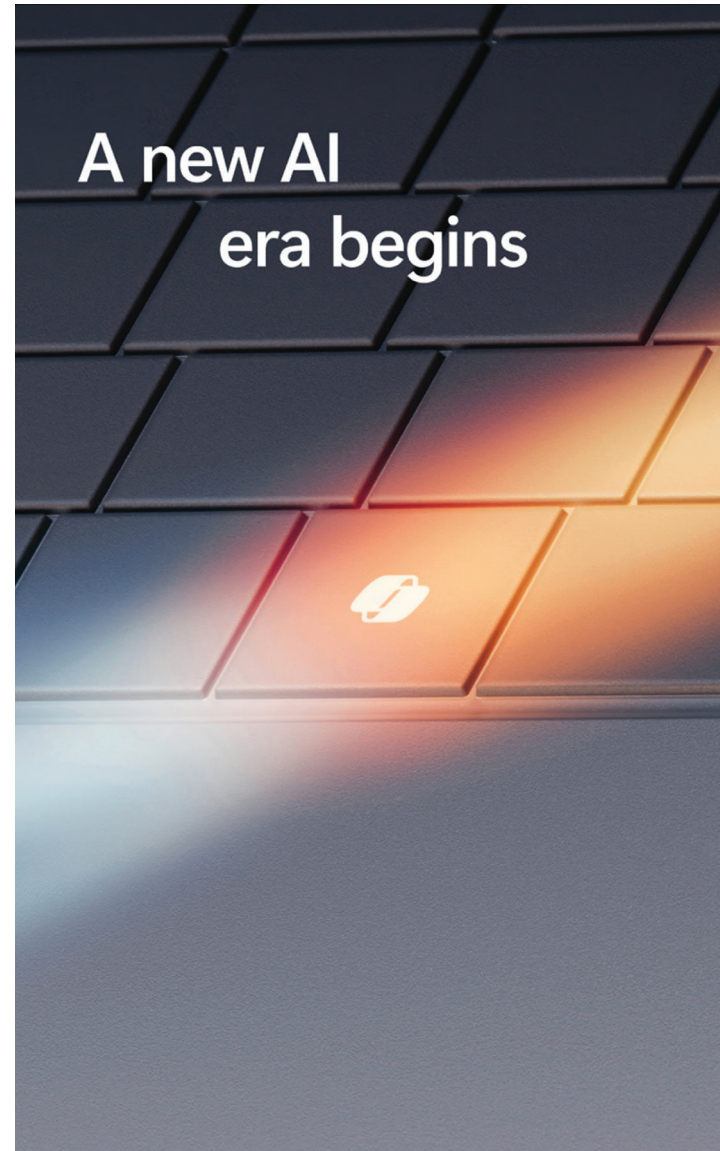
Zone 4



Back Wall Left



Back Wall Right



Column Front



Column Back



Visplay Header



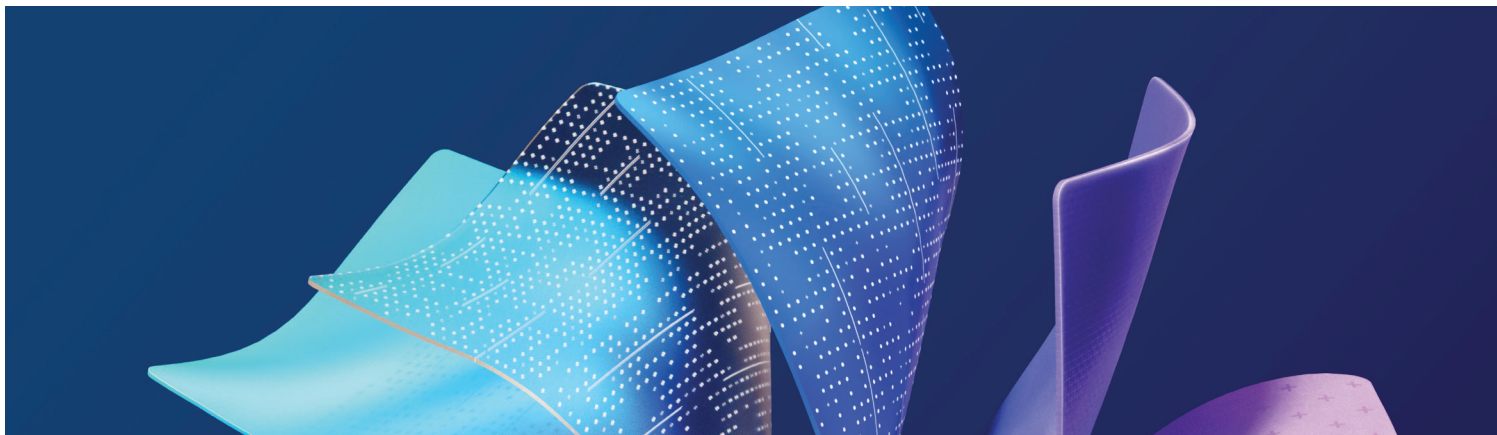
Left Visplay Header



Right Visplay Header



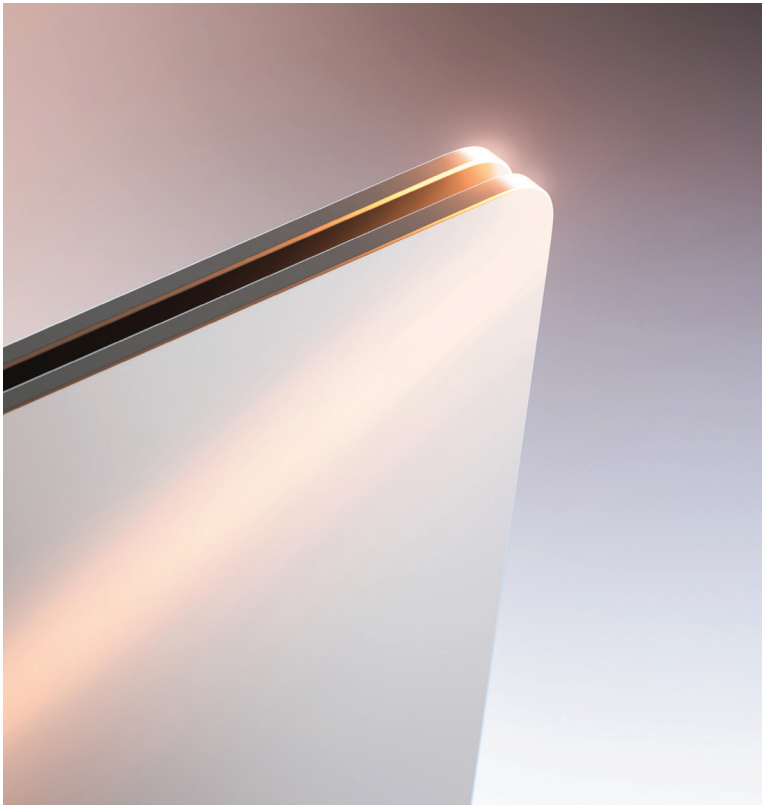
POS graphic



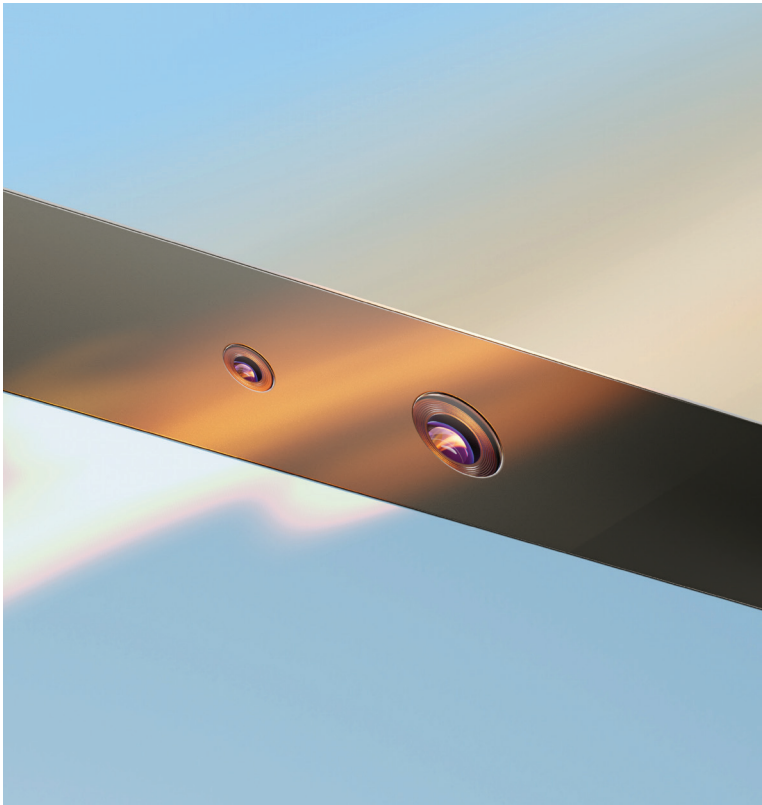
FY25 Post-Holiday Revert London 2025

First Floor

Comm Theatre BAG



Middle Bay BAG



Design Lab BAG

Level 1



Game Pass BAG



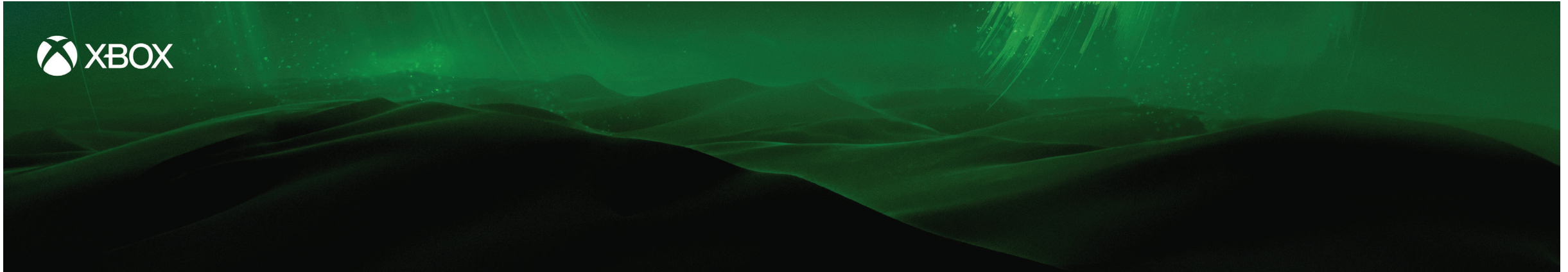
Surface Hub BAG







FY25 Post-Holiday Revert Sydney



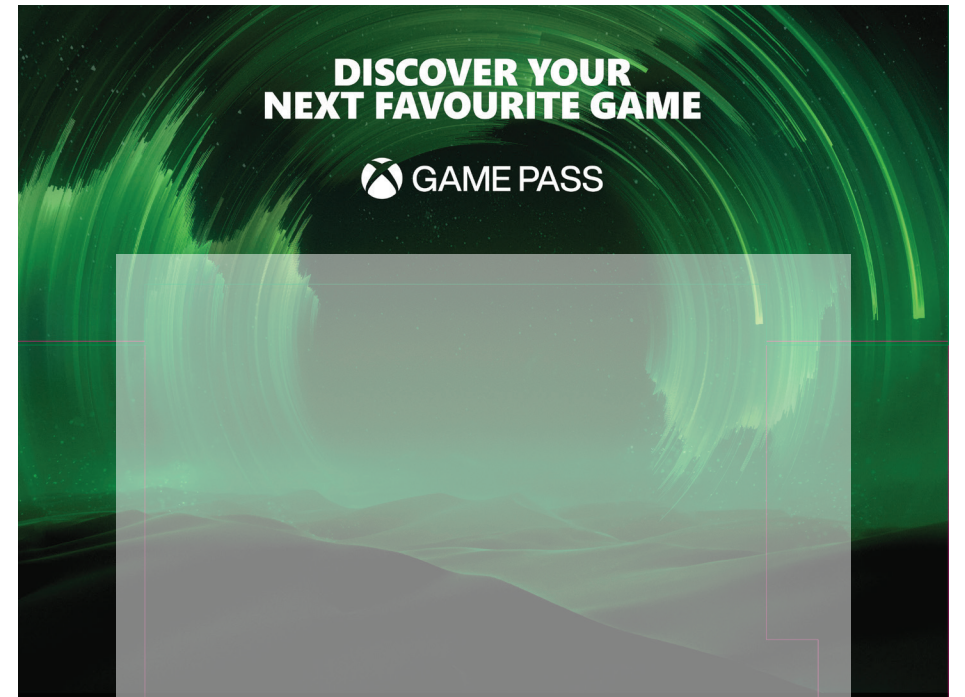
Westfield BAG



Surface Hub BAG



Living Room BAG

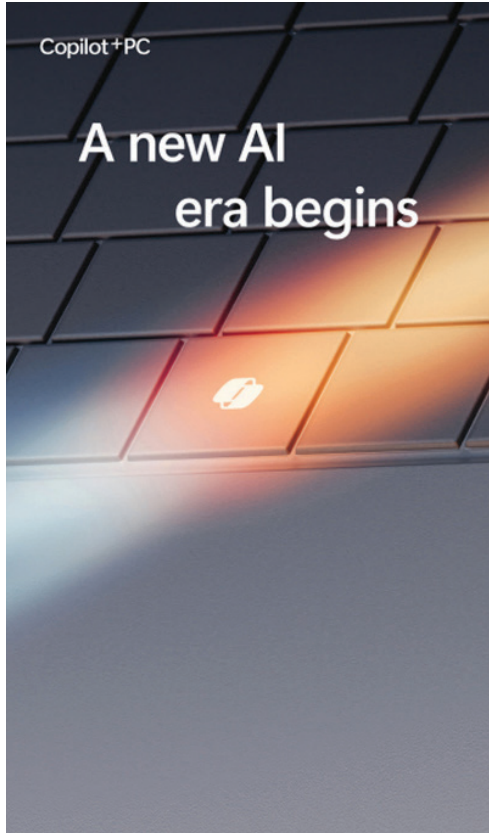


Ground

Column BAGS

Level 2

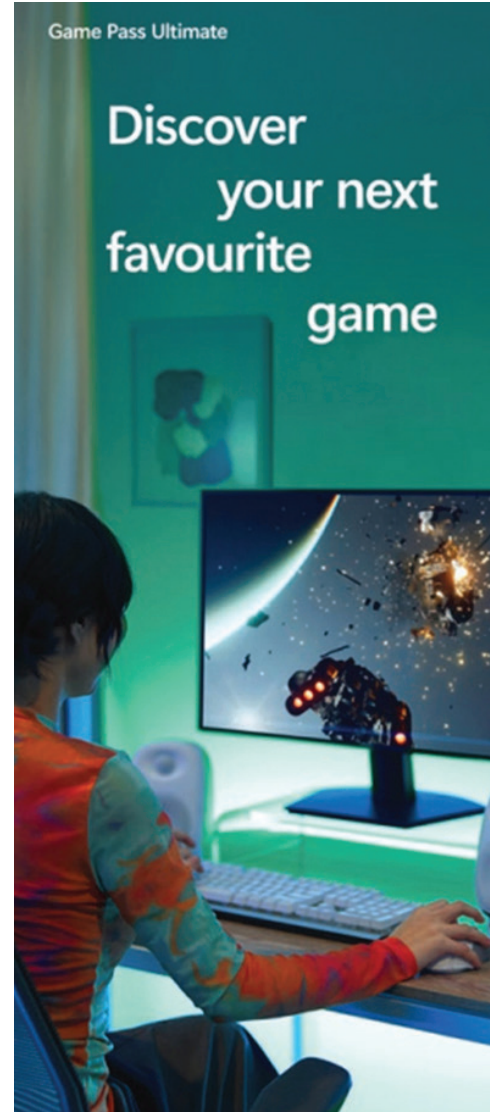
Left



Front



Right



Back



Copilot+PC

Surface Pro

The most powerful 2-in-1. Available with 5G.

Copilot+PC

Surface Pro

Outstanding performance meets flexibility

Surface Laptop Studio 2

Versatility to create, power to perform

Surface Laptop Go 3

Must-have performance meets standout design

Copilot+PC

Surface Laptop

Not just faster. Smarter.

Copilot+PC

Surface Laptop

Work, play and create without limits

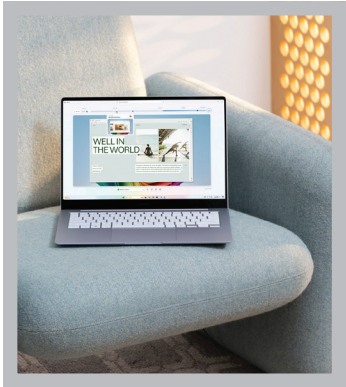
Front of store - Surface Laptop



Front



Back

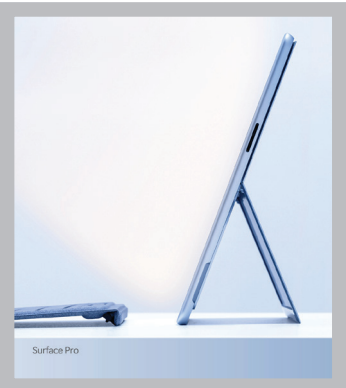


Left

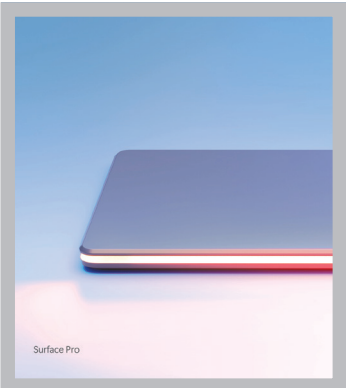


Right

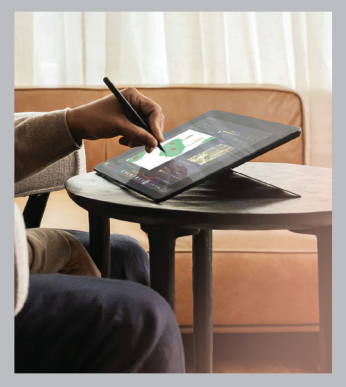
Centre - Surface Pro



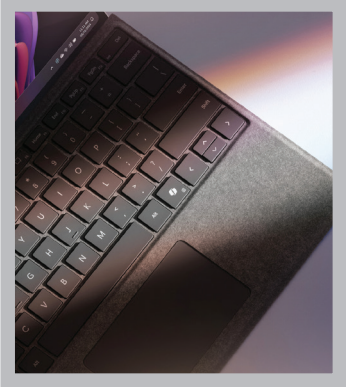
Front



Back

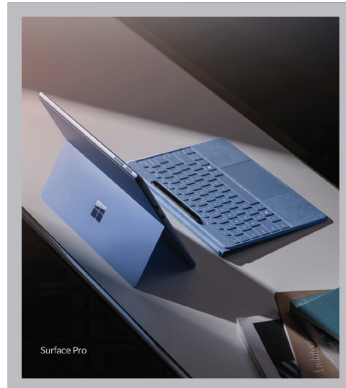


Left

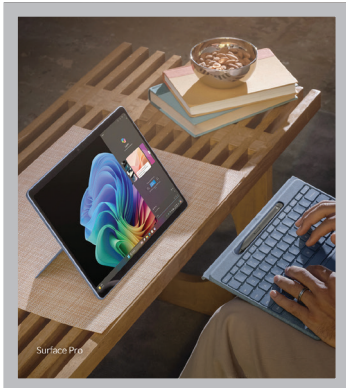


Right

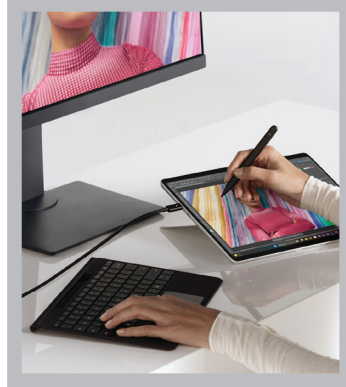
Back of store - Surface Pro



Front



Back



Left



Right



Thank you.