

Caring for your baby should begin before you know it's there

The first 6-8 weeks after conception are critical for a baby's development including growth of its vital organs. Yet most women don't know they are pregnant until after their baby starts to grow and develop.

It can take time to build the higher level of nutrients your body will need to support you and your growing baby. So it's important to start taking Elevit at least a month before you start trying to fall pregnant.

Elevit contains essential nutrients for baby's healthy development including folic acid, iron and iodine. Folic acid is clinically proven to reduce the risk of neural tube defects like spina bifida.*¹ Iron helps prevent dietary iron deficiency and iodine is important for your baby's brain development.

Visit www.elevit.com.au for lots of helpful information and online tools designed to help you all the way through pregnancy.



Available in Pharmacy



Always read the label. Use only as directed. See the label for full list of ingredients. If you have had a baby with a neural tube defect/Spina bifida, seek specific medical advice. For more information visit www.elevit.com.au or Freecall 1800 023 884.

*When taken from at least a month prior to and during pregnancy. 1. De-Regil LM, Fernandez-Gaxiola AC, Dowswell T, Pena-Rosas JP. Cochrane Database of Systematic Reviews 2010, Issue 10. Art No: CD007950. DOI:10.1002/14651858. CD007950.pub2.

CHC71731-0816 L.AU.MKTG.02.2018.01836

elevit®
HEALTHY BABY. HEALTHY MUM.